

TOMBSTONE



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Connect your brand with one of the most recognized combat robots of all time! Tombstone is a legend of the sport, creating excitement and destruction in every match!

Tombstone is a fan favorite on the BattleBots TV show, that has been expanded this year to 50 hours of programming. BattleBots will be aired on the Discovery Channel, and as a previous BattleBots champion (and the force behind some of the most epic battles in the history of robot combat) Tombstone is virtually guaranteed significant on-screen time. This creates opportunity! If you or your company would like to be connected to this amazing sport and fantastic show through sponsorship, we would love to hear from you! This is a great way for your company to gain national brand recognition, and help foster education in STEM programs throughout the country (and the world!) by inspiring kids to want to become the engineers of tomorrow!





2:54

VEX
ROBOTICS

TORNYACH

WHY SPONSOR A BATTLEBOT?

A range of sponsorship opportunities designed to serve many different partner objectives!

- ◆ Marketing partnership within the innovation & engineering community.
- ◆ Create public awareness & strengthen brand visibility by leveraging a unique and exciting public platform.
- ◆ Promote your brand, it's products and services to key decision makers, media outlets & international end-users.
- ◆ Align your business with a major multinational televised & online franchise.
- ◆ On screen banner during team introductions, logos on robot, pit banner, tools or toolbox, etc.
- ◆ Tombstone presence at trade shows, public events, and education outreach with robot and/or team member(s).
- ◆ Social media interaction and shout-outs as we interact with the many fans of the show (Facebook, Instagram, Twitter, Reddit, YouTube, etc.).
- ◆ Potential branding on merchandise/toys as seen on robot (contingent on merchandise contracts).





OUR AUDIENCE

LOYAL, PASSIONATE, ENGAGED!

Combat robotics must have the most loyal fan base in television! It's a growing community of enthusiasts of all ages, from kids at school to celebrities and the leaders of some of the most hi-tech and groundbreaking corporations in the world. Currently BattleBots is being aired in 150+ countries around the world, ensuring international recognition and renown.

- ◆ 2M Weekly TV viewers on Discovery*
- ◆ 25K Avid fans at the event filming across 2–3 weeks
- ◆ 2.5M Social media followers
- ◆ 55% Male
- ◆ 25-54 adults
- ◆ 18-25 adults
- ◆ 8-17 kids (co-viewing with parents)

*Excluding repeats on Science Channel





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SPONSORED BY:



TORMACH[®]



VEX
ROBOTICS

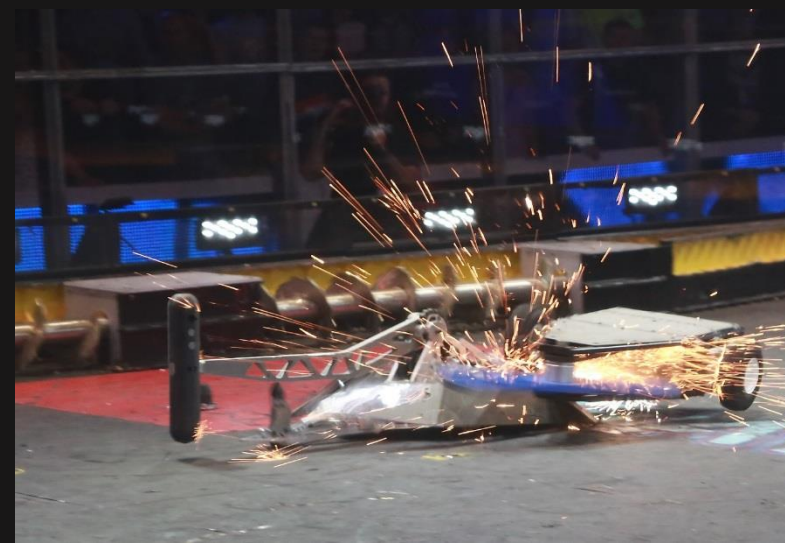


NEXT STEPS

CONTACT

Ray Billings – Team Captain | ray@hardcorerobotics.com

- ◆ If you are interested in becoming a sponsor for Tombstone, please contact us by email immediately.
- ◆ Provide all contact details, and your preferred level of interest. Please include your company's main website url.
- ◆ Tombstone welcomes financial sponsorship as well as partnerships with manufacturers and suppliers who can provide relevant goods and services.
- ◆ All potential sponsors must be pre-approved by BattleBots and Discovery prior to contracts being issued.
- ◆ Filming for next season is expected to take place in Las Vegas NV, over a 2-3 week period. Dates and location are subject to change.





BATTLEBOT

BATTLEBOTS

CHAMPION

Thank you!

Ray@hardcorerobotics.com